

Csuiteinsight

CONNECT



CEO

CISO

CXO

BFSI



INTRODUCING

An innovative initiative by
Academics and Technology
consultants - a data-driven, design-
focused, and technology-powered
marketing company that bridges
the gap between brands and their
communities.



with Csuiteinsight

create enriching
experiences for your
audience that are aligned
with your business goal



Csuiteinsight

a neutral collaborative
platform, designed to bring
brands closer to their
communities



"Are you seeking fresh perspectives and innovative strategies to foster meaningful engagements with your valued customers and prospects, ultimately driving impactful business development?"



"We seamlessly integrate our robust database management, networking and proximity prowess, cutting-edge design expertise, and technology-led capabilities, all complemented by invaluable marketing insights."



"Through collaborative partnerships with influencers and industry experts, we unite forces to curate and deliver captivating, compelling content that resonates with our target audience"

DRIVING ENGAGEMENT, ROUNDTABLE DISCUSSIONS, AND REVENUE GENERATION



Captivating CxOs

Join us for a thought-provoking two-hour interactive session designed to engage the target audience, where we address critical issues.

This unique opportunity allows brands to position themselves as thought leadership partners and solution providers, fostering meaningful connections with CxOs.



Tailored Networking Experiences

Elevate the traditional roundtable format with our personalized power breakfast meet ups, leadership idea exchanges, and power high tea gatherings. These bespoke networking experiences provide a unique platform for thought leaders to come together, share insights, and foster meaningful connections in an intimate and engaging setting.



Harness the Expertise of csuiteinsight

Unlock the potential of Csuiteinsight's extensive track record of delivering integrated, value-driven campaigns with a laser focus on revenue generation and audience acquisition. Tap into our wealth of experience spanning over 15 years to drive tangible results and propel your business forward.

ROUNDTABLE DYNAMICS: UNVEILING THE CONCEPT, OBJECTIVES, AND EVENT FLOW

THEME



- Expert content head will discuss with client subject matter
- To drive the right concept and theme
- For the event that is appropriate for discussion
- To create through leadership positioning among the participants

DELEGATE MARKETING



- Work in the Target list given by client
- EDMs for invitation and information
- Tele-calling activity to invite delegates
- Personal visit by RM and editorial team to ensure higher interest levels
- Update client on delegate status on a weekly base

EVENT



- Exclusive Roundtable for CXOs
- Presentation / Discussion points (will be finalised in consultation with client)
- Networking breakfast, Lunch and dinner format for the connect with invited delegates



BFSI CONNECT

UNLOCKING THE POWER OF CSUITEINSIGHT

How We Can Support You



CXO Roundtable:

- Engaging top-level executives in strategic discussions on AI, Digital Transformations, Machine Learning, Fraud Detection, Advanced Analytics, Cloud Security, Blockchain, Digital Insurance, and more



Expert-Led Discussions:

- Facilitating insightful conversations with industry experts and thought leaders to explore emerging trends and best practices



Strategic Focus:

- Addressing critical topics at the intersection of technology and the BFSI industry to drive innovation and growth



Networking Opportunities:

- Connecting participants with peers, fostering valuable relationships, and enabling collaboration within the BFSI sector



CXO CONNECT

UNLOCKING THE POWER OF CSUITEINSIGHT

How We Can Support You



Comprehensive CXO Interactive Platform:

- Engaging and interactive platform catering to CXOs, including CIOs, CTOs, CISOs, CFOs, and COOs.
- More than 60 events featuring participatory roles for CXOs



Telecom Summit and Roundtables:

- Telecom events with summit and follow-up roundtables. discussions.
- Participation from key stakeholders such as CIOs, CTOs, CISOs, CFOs, and COOs



Manufacturing: OpeXllence and ERP:

- OpeXllence events tailored for the manufacturing sector, offering insights and best practices.
- Largest ERP survey and multi-city events for manufacturers



Ecommerce: CDO Events:

- Specialized for Chief Digital Officers in the industry, focusing on specific challenges and opportunities

Global CEO Summits:

- Organizing global CEO summits, facilitating high-level global discussions among business leaders.



CSUITEINSIGHT | LEAD CONTENT

GIRISH V S

- Renowned business academic, researcher, writer, and knowledge navigator.
- Expertise in the intersection of business and technology.
- Extensive interactions with top Indian CIOs, CDOs, CTOs, and global executive teams.
- Over 30 years of illustrious techno-functional experience, including Business Analysis, Project Implementation, Systems Implementation, Business Process Re-structuring, analytics, and modelling.
- Extensive teaching engagements in India and the Middle East.
- Published papers on topics such as "Adoption of Cloud Technology among Indian Banks" and "Security Imperatives in Digital Transformation of Indian Banks".
- Conducted six research projects on banking and operational efficiency in the manufacturing sector.

CONTENT DOMAIN EXPERT

- Business Transformation and Process Re-structuring
- Strategic Technology Roadmap
- Digital Transformation Consulting
- Customer-Centric Organizational Appro

DIGITAL TRANSFORMATION: Beyond the obvious- A Roundtable



- Business Leader Session: Exploring Opportunities in Uncertain Times
- Led by Girish VS: Renowned Business Academic, Researcher, Writer, and Knowledge Navigator
- Focus on Digitisation: Convergence of People, Business, and Things
- Insights on Building Analytics: Managing and Extracting Meaning from Unstructured Data
- Identifying Moments of Truth: Uncovering Key Insights and Opportunities

Target Audience:
CDOs, CIOs, CBOs

Target Segments/Verticals:
BFSI

Turnout: 25 attendees across 20
organisations



ENHANCING CUSTOMER EXPERIENCE & Employee Collaboration- A Round table

- CXO Inc. Session: Captivating Anecdotes and Insights by Girish VS
- Customer Psyche Insights: Anecdotes and Stories Revealing Customer Behaviour
- Changing Customer Dynamics: The Influence of Being "Better Informed," "Mobile-Networked," and "Socially Networked"
- Addressing the Challenge: Can You Provide a Uniform Customer Experience (CX)
- Key Takeaways for CXO Guests: Understanding the Importance of Adaptation and Meeting Customer Expectations

Target Audience:
CMOs, CIOs, CTOs

Turnout: 25 attendees across 20
organizations





CREATING A FUTURE-READY PLATFORM for the BFSI Industry - A Roundtable

- CXO Fraternity Session: Curated for the BFSI Segment
- Topics Covered: Customer Excellence in the Omni-channel Era, Cloud Computing in India, and the Growing Issue of Frauds
- Addressing Customer Excellence: Navigating Omni-channel Opportunities
- Embracing Cloud Computing: Challenges and Opportunities in a Diverse Country like India
- Tackling Fraud Risks: Understanding the Rising Tide and Implementing Effective Strategies

Target Audience:
CIOs, CTOs, CBOs

Target Segments/Verticals: BFSI

Turnout: 27 attendees across 23 organisations



TOPIC INSIGHTS FROM PREVIOUS SESSIONS: DIVERSE TOPICS EXPLORED FOR CEO AUDIENCE



Strategising for the Future: Shaping Strategies in the Next Normal



Cultivating a Resilient Growth Mindset for a Sustainable Future



The CEO's Mandate: Building Resilience Through Strategic Investments



Navigating the CEO Agenda: Crafting a Roadmap for Transformation



Harnessing Deep Tech for Mapping Growth Strategies in a Post-Disruptive World



PROPOSED ROUNDTABLE TOPICS FOR THE NEXT TWO QUARTERS: ENGAGING CXOS



Aligning Innovation Initiatives with Customer Needs: A Guide to Effective Selection



Developing Board-Relevant IT Metrics: Crafting Meaningful Measures



Key Strategic Trends for CIOs in the New Normal: Navigating the Future



Harnessing Disruptive and Innovative Business Models: Unlocking their Potential



Overcoming Barriers to Digital Transformation: Strategies for Success



PROPOSED DISCUSSION TOPIC FOR CISO

ROUNDTABLE: STRENGTHENING CYBERSECURITY IN THE DIGITAL AGE



Proactive Threat Hunting: Shaping the Agenda for the Future of Cybersecurity



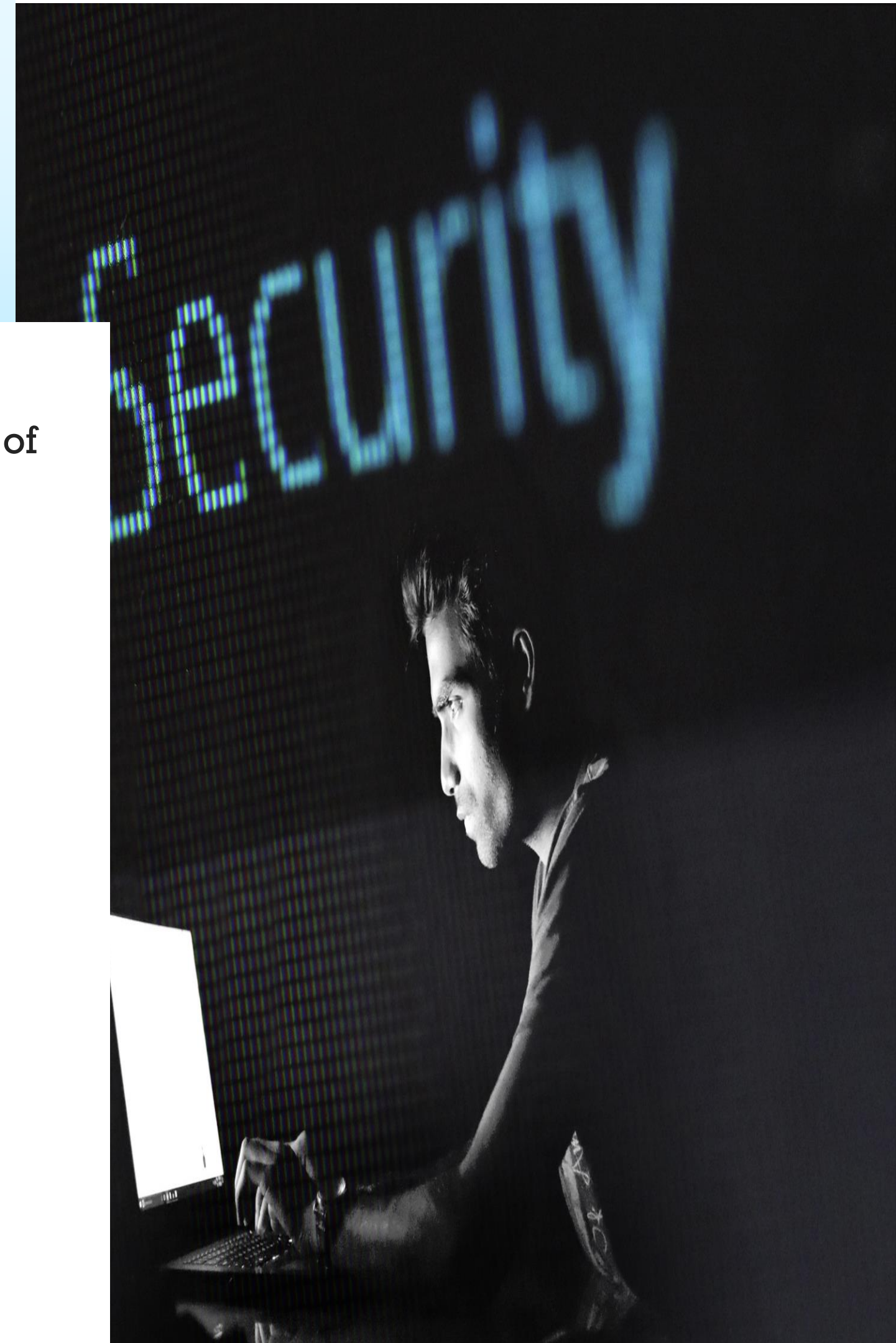
Crafting a Hybrid Enterprise Security Model: Ensuring Robust Protection



Leveraging the AI for Cyber Defense : CISOs Agenda



Securing IT Assets: Unveiling the Path Forward



PROPOSED DISCUSSION TOPIC FOR BFSI ROUNDTABLE



Driving Banking Transformation through Digital Twin Acceleration



Blockchain: Revolutionising Digital Lending Transformations



The Impact of Technological Innovations on Payments:
Unveiling the Transformation



Hyper-Personalisation: Unveiling the Power and Necessity of
Tailored Experiences



Unleashing the Potential of AI-Driven Scenarios: A
Comprehensive Exploration



RECENT OUTREACH PROGRAMS | EVENTS



Manufacturing: OpeXllence for the manufacturing sector – Multi-city events and research



DNB: 20 CDO events | More than 120 CIO events | 80 plus BFSI events | 20 CISO events | 6 CEO events



Global CEO summits | Inclusive 6 Breakfast series | Large summit – Delegates and Content



ERP: The largest ERP survey and multi-city events from the lead generations & Telecom summit and Telecom ecosystems Round tables



CEO studies | CIO Research | Demand Generation



MARKETING SEVRICE | DEMAND GENERATIONS



Demand Generations Campaigns
CEO/ CxO Studies and Insight



Lead Generations – BANT qualified leads



Event Production/ Audience acquisition | Gifting



Content generation / case studies/ Marketing Content



Back office : RSVP / Call center | Database Management



Thank You

BFSI

CXO

CISO

CEO

